

Author in the Classroom

INFORMATION AND PRICING



CONCEPT

The Author in the Classroom program offers an opportunity for children in schools to engage with a real-life author of novels and children's stories.

COMMITTMENT & QUALIFICATION

Paul Toffanello is a lifelong educator and researcher with expertise in engaging students in reading & writing skill-building through strategies that enhance student learning. These strategies inspire and encourage children to read and write with enthusiasm.



STRATEGY & OPPORTUNITIES

The author would employ one or more of the following strategies/activities when engaging with students and teachers, influenced and determined by the School's Principal:

- Classroom presentation/ interaction & engagement with students/teacher
- Large group divisional presentation/interaction (Jr., Intermediate and Sr.)
- Student workshops on developing writing skills, ideas, short stories & novels
- Teacher workshops* including but not exclusive to:
 - The Reading Workshop and The Writing Process

*Separate cost for teacher workshops – usually held outside of classroom time

Options & Cost

AUTHOR IN CLASSROOM \$400 + taxes*

- Presentation
- 5 sets of The Popchuck Chronicles (15 books)
- Teachers Guide & Worksheets

Classroom presentations are usually 1.5 hours in length and include an entertaining & informative slide show, a short Student Writing Workshop, a reading from one of the novels, and a Q&A to end the session.

*Travel costs may apply

AUTHOR IN RESIDENCE

District-Wide Presentations

\$3000 + taxes*

- Presentation
- 8 sets of The Popchuck Chronicles (24 books)
- Teachers Guide

The Author-in-Residence opportunity would include an author presentation in 10 schools over a 1-week period in schools throughout the board/district. It would include the school Principal's choice of either a Classroom Presentation or a Large Group Presentation.

*Includes travel costs



TEACHER WORKSHOP \$500 + taxes*

- Half-day workshop (max 20 ppl)
- Presentation
- Teacher's Guide
- 1x copy of Popchuck's Ghost /person

FOCUS: the themes of Teacher as Writer and Engaging Students in Reading.

*Travel costs may apply

KEYNOTE ADDRESS \$400 + taxes

- Up to 1 hour Keynote Address

TOPIC: Helping Kids Get Smarter Through Reading



GUEST SPEAKER: PARENT NIGHT

\$200 + taxes*

- Presentation
- Q&A + Discussion after presentation
- Professional articles
- Opportunity to purchase novel(s)

The Author/Educator will speak with parents around two themes:

- Creating a Literature Rich Environment
- Engaging Your Child in Reading to Get Smart.

*Travel costs may apply

Online Edition



AUTHOR IN CLASSROOM - VIRTUAL

\$120+ taxes

- Virtual Presentation
- 2 sets of The Popchuck Chronicles (6 books)
- Teachers Guide
- Follow-up Writing Workshop available with the purchase of 3 additional sets of books

AUTHOR IN RESIDENCE - VIRTUAL

**\$100 per school+ taxes
Minimum 5 schools**

- Virtual Presentation
- 2 sets of The Popchuck Chronicles per school
- Teachers Guide
- Follow-up Writing Workshop available with the purchase of 3 additional sets of books per school



TEACHER WORKSHOP - VIRTUAL

\$300 + taxes

- Half-day workshop (max 20 ppl)
- Virtual Presentation
- Teacher's Guide
- Opportunity to purchase novels



**FOR MORE INFORMATION PLEASE CONTACT
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